

# INDUSTRIAL PROFILE



# SAMIR TRADING &MARKETING

Samir is a family business rich in heritage and remarkable growth. Established in 1953 by Mr. Hamed Mahmoud Al-Hindi, as a leading Sales and Marketing Company, it evolved over the years from the iconic Studio Samir to the ever expanding Samir Photographic Supplies Ltd, in 1984.

Today, a Closed Joint Stock Company with over 600 employees, and offices in Riyadh, Jeddah, Khobar, and Abha, Samir is one of the largest Saudi companies specializing in the distribution of advanced products and solutions covering a number of lucrative industries.



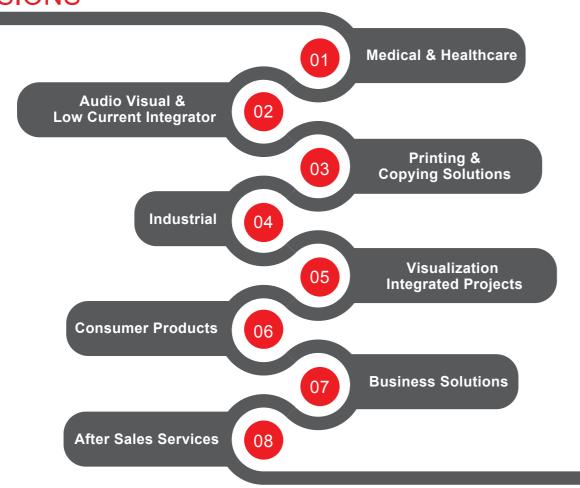


The company represents world renowned, multinational brands that are leaders in their fields, offering a wide range of products and solutions. From Medical and Health Imaging and Clinical Laboratory Equipment to Dental and Aesthetic technologies. Picture Archiving and Communication Systems and high volume printers, large format scanners. As well as audio-visual educational products, conference room projectors, and AV control rooms. In addition to a number of consumer products and appliances.

Since its inception, the company has been consistently growing, marking achievements and earning a respectable reputation in serving the community, and providing the Saudi market with state of the art digital products. By doing this, the company has become among the top suppliers in the medical, office equipment and imaging industry across the Kingdom.

At Samir, we are leaders in our industry and we understand the meaning of success. We value our customers by offering them high-quality products and premium services that develop their loyalty and exceed their expectations. We believe that we will be successful if our clients are successful. We believe in honesty, trust, and integrity...At Samir, we believe in FUTURE.

# **OUR DIVISIONS**



# **INDUSTRIAL**

Since its inception in 1990, The Industrial Division at Samir Group has been representing the top international manufacturers including Carestream Health, Pruftechnik, YXLON, JME Crawler and VisiConsult. Our professional services and dedicated team were the key in our success and position as one of the best leaders in the market of NDT Radiographic Films and accessories. This great reputation has offered us the privilege to deal with premium companies, especially ARAMCO which has been our client for more than 15 years. We are leading suppliers of Laser Alignment & Condition Monitoring. We ensure to provide our customers with exceptional support. We constantly strive to go above and beyond to guarantee their success by offering them a broad range of distinctive after-sales services that differentiate us from the competition.

#### **NON-DESTRUCTIVE TESTING (NDT)**

Carestream XRAY films, automatic processor, digital radiography, YXLON portable industrial X ray machine JME mechanical CRAWLER and VisiConsult .

#### **Reliability Products**

PRUFTECHNIK laser alignment machines, vibration analyzers, ultrasound inspection devices & online condition monitoring systems



# **NON-DESTRUCTIVE TESTING (NDT)**

## Carestream

Our NDT solutions address the unique needs of aerospace, petrochemical and other industrial testing with innovative research, products and services. Our development teams continually work to make sure our NDT products can perform radiographic testing (RT) anywhere in the world.

#### **INDUSTREX Film**

We offer a variety of film solutions to satisfy your non-destructive testing needs suitable for any exposure methodwith film processors that provide outstanding quality and consistency.



#### **Film Processor**

Designed for the needs of high-volume Non-Destructive Testing customer, the INDUSTREX M43IC provides multiple processing cycles and dry-to-dry processing in as little as two minutes.



#### **Digital Radiography**

Carestream NDT introduces the next generation in portable digital imaging equipment. The HPX-PRO Digital CR System is designed for imaging in the field.





YXLON International designs and produces radioscopic and CT inspection systems for a broad variety of industrial applications and fields. Whether in the aviation and aerospace, automotive, or electronics industry, our customers are among the largest manufacturers in the world – major enterprises that place their confidence in our outstanding quality.

#### The Control EVO Exposure Calculator

The combination of our new SMART EVO tube heads and CONTROL EVO is the key to a significantly improved workflow. Designed and built in Denmark, the CONTROL EVO is based on state of the art technology. The unit features an exposure calculator and has an intuitive interface with a wide range of advanced functionalities equalling a smarter workflow.



#### Y.XMB 160 Mobile X-Ray System

Mobile constant potential X-ray generators from YXLON Copenhagen are perfectly designed to supply very high power in areas with limited space or access, e.g. for operations at nuclear power plants or the petrochemical industry.



#### The SMART EVO film presents the unique features and technical aspects of the system

YXLON Copenhagen has developed the new SMART EVO industrial X-ray system. Built in Denmark to stringent specifications with the highest quality components, the products are both built to last and operate accurately even in the harshest environments





JME is regarded across the globe as the market leader for the development and manufacture of high quality inspection systems. JME are very proud to have supplied the industry over the past 30 years, with a client base that is growing by the day. Innovation, Quality, Service and Commitment to the industry are JME's objectives, over the past 30 years this is what JME has built its reputation on. JME as a company thrives on customer satisfaction, which explains why the majority of our customers today, were customers 30 years

#### Pipeline Crawler Range

JME Pipeline Crawlers are constructed using high grade materials to provide superior corrosion resistance, easy maintenance and an extended service life. Electronic circuits utilise microprocessor control allowing future software updates to be applied. They are constructed using military specification components to ensure reliability in harsh environments.





VisiConsult is a family owned company located in Northern Germany and the leading specialist for customized X-ray inspection systems. To ensure the premium quality all our products are developed and produced locally in Germany as turnkey solutions. This leads to cutting edge technology and a high flexibility. Being active in several fields like Non Destructive Testing (NDT), public security and the electronics manufacturing industries VisiConsult offers a sophisticated product portfolio.

Non Destructive Testing (NDT) is an important part of industrial quality management. Many Digital Radiography (DR) standards like the EN-17636 or NADCAP demand a high accuracy and reliable archiving of test-results.









## **Reliability Products**



The PRUFTECHNIK business divisions operate independently and benefit from central services of a higher level holding company. This streamlined organizational structure allows the PRUFTECHNIK group to operate flexibly and efficiently in the world market. The high export share which has always been an indicator of technically qualified products – has increased due to the development of agencies and subsidiaries on every continent. Today, this share makes up ca. 75% of the total production.

#### **Alignment Systems for Rotating Machinery**

Systems for precision laser shaft alignment and Industrial measurement:

Shaft alignment systems

Geometrical measurement systems

Shims

Software for alignment systems

Alignment Systems Apps

Belt pulley alignment systems

Equipment for monitoring positional changes

Brackets



#### **Condition Monitoring Systems**

Condition monitoring and vibration Analysis Company

Portable systems for Condition Monitoring

Sensors and accessories for Condition Monitoring

Online Condition Monitoring systems

Condition Monitoring Software

Machine protection systems

Continuous wear monitoring system



#### SONOCHEK

Ultrasonic testing device for leak detection/ Next-generation leak detection with SONOCHEK

Large frequency bandwidth: 20-100 kHz

Leak analysis, evaluation and instant reporting

Built-in camera, microphone and speaker

Airborne and structure-borne sensors included

Monitor ultrasound emitted by rotating machine parts e.g. bearings



# **Our Clients**





























