



HEALTH IMAGING

P R O F I L E 2025

SAMIR

TRADING & MARKETING

With over 70 years of experience, Samir Trading & Marketing has established itself as a leading and esteemed business in Saudi Arabia. From its humble beginnings as Studio SAMIR in 1953, we have grown into a prominent player in the sales and marketing industry, delivering exceptional products and solutions to our valued clients.

We represent renowned multinational brands, offering a wide range of products and solutions, including Medical and Health Imaging, Clinical Laboratory, Dental technology, Therapeutics & Diagnostics technology, Picture Archiving and Communication Systems (PACS), high-volume printers, large format scanners, as well as Audio visual solutions, we provide cutting-edge technology for hospitality establishments, corporate technology needs, educational institutions, entertainment venues, government facilities and more.

At SAMIR, our priority is customer satisfaction, and we strive for excellence in delivering advanced technology solutions. With a commitment to innovation, integrity, and a customer-centric approach, we have earned the trust of businesses and individuals throughout the Kingdom.

OUR DIVISIONS



HEALTH IMAGING

Today, keeping abreast with the latest digital imaging technologies, SAMIR Health Imaging Division is a market leader in Digital Radiography and provides transformational medical technologies and services. By identifying the vast geography of Saudi Arabia SAMIR and its partner suppliers like Carestream & Mindray started providing health imaging Solutions to support Medical Facilities (hospitals, medical centers, clinics or diagnostic centers, teaching institutes, field & home care medical providers) across Saudi Arabia to delivers the best health imaging radiography results.

In this frame, SAMIR has introduced CARESTREAM, which provides X-ray imaging system for efficient patient care, and different solutions, such Digital X-ray, Mobile X-ray & CR system. SAMIR is presenting Mindray Ultrasound for Private Market, Mindray focusing in General Imaging, OB/GYN, Cardiology, Point-of-Care, and Primary Care.

SAMIR also introduced Neusoft Medical Systems, a leading global clinical diagnosis and treatment solution provider, who provides latest technology in CT and MRI systems. Through innovation and excellent operations, Neusoft Medical Systems & SAMIR are advancing healthcare products across a wide range of medical solutions to enhance Saudi healthcare to all.

Carestream

SAMSUNG

Neusoft Medical Systems

ECORAY

METALTRONICA



Carestream Health is a dynamic global company with over 100 years of leadership. They are passionately committed to doing whatever it takes to help their customers be successful. Carestream Health is a worldwide provider of medical and dental imaging systems and IT solutions; X-ray imaging systems for non-destructive testing; and advanced materials for the precision films and electronics markets.

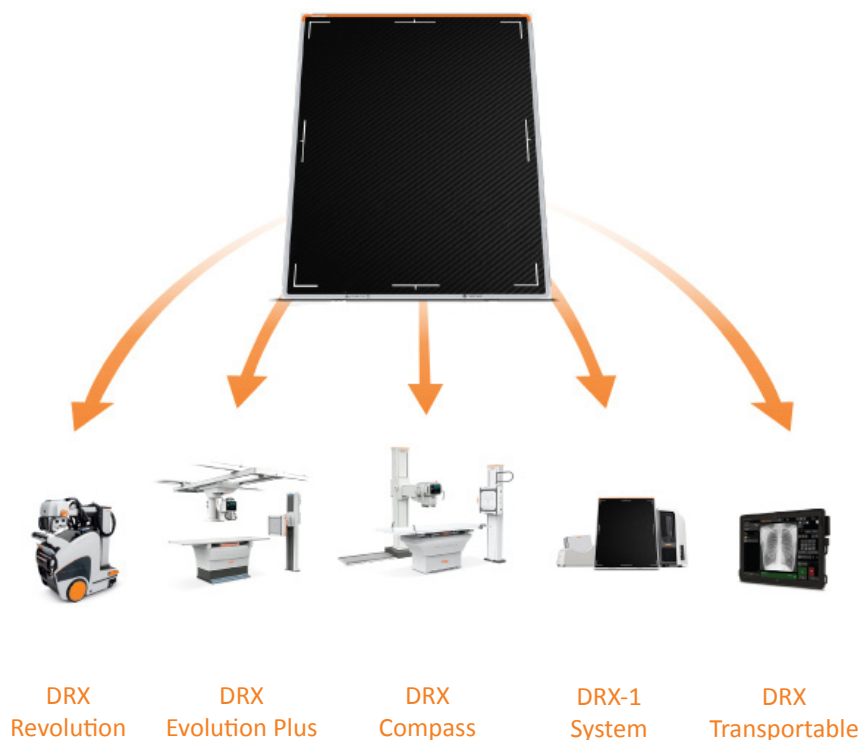
DR SYSTEMS

One detector goes with you...grows with you

There's a smarter way to go digital with the Carestream DRX family of DR systems. X-factor in a new line a single wireless detector works across all your DRX equipment to convert, expand or replace existing imaging solutions. The full line of digital x-ray systems combines' compatible, scalable components to meet today's needs and position you for tomorrow's growth.

We are caring and committed to:

- Do more, spend less (boost productivity)
- Quality images. Quality Care
- It's all about sharing. Deployable throughout your facility – wherever it's needed most
- Go digital. In a day. Upgrade with minimal disruption
- High speed. Low speed
- Water resistance feature is available now in our 35x43 cm detector
- New wireless detector with size of 43x43 cm has been recently released
- Pixel Size (139 micron) to provide an extraordinary resolution





DRX-Evolution Plus System

See X-ray Imaging in a Dramatic New Light

Since its introduction, our flagship DRX-Evolution Plus has set a benchmark for X-ray room imaging performance. We've continually added features to keep the Evolution Plus on the leading edge, including:

- The new AI-based Smart Noise Cancellation Option cancels noise for superb image quality.
- Advanced Smart Room Features automate tasks and workflow steps to streamline processes, support radiographer productivity, save time and enhance patient care.
- Our future-friendly, modular design can grow with your needs



DRX-Compass

Navigate New Directions in Performance

Just as a compass always points North, the CARESTREAM DRX-Compass X-ray System points the way to a successful future. It has just the right selection of advanced features and options to take your workflow to a new level of efficiency.

- Exceptional image quality supports accurate diagnoses
- Scalable and upgradable to help eliminate technology obsolescence
- Wide selection of components lets you configure the ideal system for your needs



DRX-Revolution Mobile X-ray System

Mobility Redefined. Again

With the introduction of the ultra-maneuverable DRX-Revolution, featuring the world's first automatic, collapsible column, Carestream redefined mobile imaging. We've added powerful new features and benefits:

- The tube head and collimator are smaller, lighter and better balanced, for easier use and faster positioning.
- Display screens are more responsive, with enhanced function, and redesigned to better protect against fluid ingress
- Brakes and drive motors are quieter and less likely to disturb patients.





DRX-Rise Mobile X-ray System

Elevate your imaging with greater mobility

The DRX-Rise was designed with input from radiographers to deliver improved workflow and seamless operations. And, its full and robust set of features offers a remarkable combination of productivity, power and convenience.

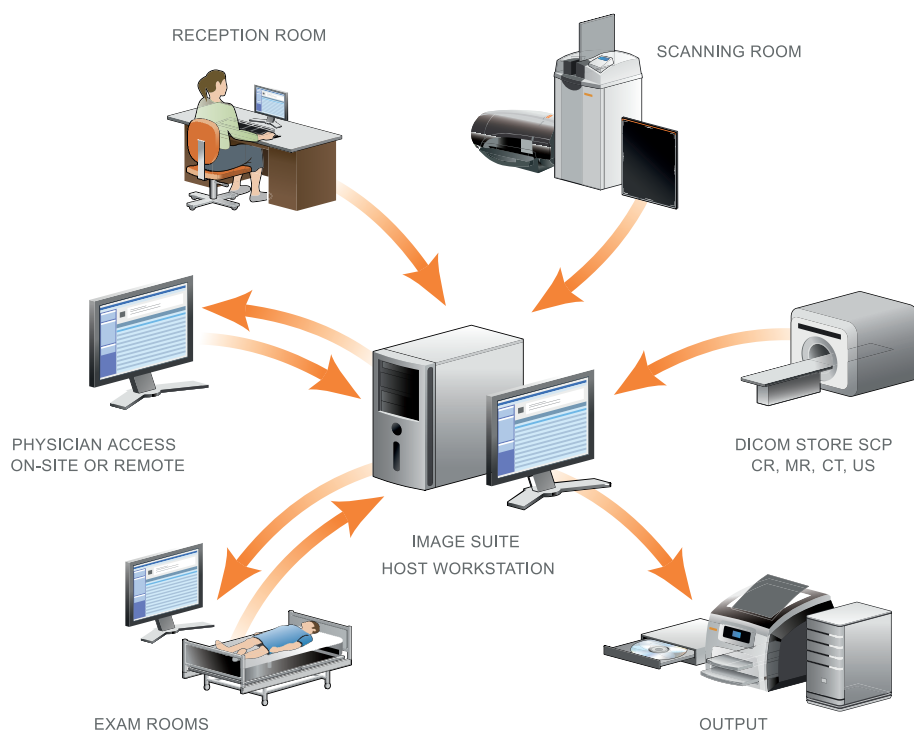
- Quickly reposition the cart from the tube head or remote
- Provides superb maneuverability, even in tight and cluttered environments
- Offers seamless compatibility with a range of Carestream DR Detectors
- Utilizes user-friendly ImageView software



IMAGE SUITE Mini-PACS

Image acquisition and management for CR and DR Systems

Image Suite V4 Software has set a new benchmark for workflow efficiency in smaller facilities. This robust software features an easy-to-use, touch-friendly interface, an enhanced set of tools, streamlined workflow and improved image quality. Our advanced “mini-PACS” module allows superb image management and analysis, and is now fully optional. Get the high-quality images you need with a system that’s a perfect fit – at very affordable price



SAMSUNG

Samsung Healthcare Combining leading technology to improve the quality of people's lives. Samsung is committed to creating a new future for medical professionals and patients with a mission to bring health and well-being to people's lives. Integrating its leading expertise in display, IT, mobile and electronics, our vision is to bring confident diagnosis, cost-effective solutions and improved workflow to customers. Specializing in diagnostic imaging devices, Samsung's innovation in healthcare is led by Samsung Electronics' Health & Medical Equipment Business and Samsung Medison

HERA Z20

Empowering women with vision..

HERA Z20 is inspired by the spirit of hospitality and protection embodied in the Greek word "Zena," establishing groundbreaking ultrasound equipment for women's health. Samsung proudly presents this innovation as the new standard in women's health.

HERA Z20 excels with diverse patient types, offering tailored 2D, 3D, and color imaging to meet individual needs. Its integrated AI and automated features enhance diagnostic accuracy and efficiency, enabling healthcare professionals to focus more on patient care.



RS85 Prestige

The real revolution..

RS85 Prestige has been revolutionized with novel diagnostic features across each application based on the preeminent imaging performance. The advanced intellectual technologies are to help you confirm with confidence for challenging cases, while the easy-to-use system supports your effort involved in the routine scanning.

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SAMSUNG

V Series (V8, V6) Step up confidence..

The V Series ultrasound system combines exquisite imaging quality powered by Crystal Architecture™ with efficient, streamlined examination enabled by Intelligent Assist tools, and re-engineered workflow to fulfill the needs of today's busy clinical environment. The sophisticated, ergonomic design showcases Samsung's careful craftsmanship and that comfort-in-use is a high priority for your product experience.

V Series includes a range of tools for diverse clinical cases and patient types. The highly adaptable system with high-precision features helps healthcare professionals effectively perform targeted examinations.



HM70 EVO Increased Operational Efficiency..

The simple, intuitive interfaces enable users to immediately get to work in emergency situations. The HM70 EVO is engineered to provide the most direct interfaces and smooth actions from anywhere, avoiding delays caused by configuration. Samsung has considered even the smallest details of usability to support users with the exceptional possible performance.

Highly Usable Design..

The wave pattern of the exterior surface and the honeycomb structure of the internal design communicate strength and confidence to the healthcare professionals. The magnesium case surrounding the system and enhanced battery performance offer true usability and endurance.



Neusoft Medical Systems Co., Ltd. (Neusoft Medical Systems) is one of the promoters of large-scale high-end medical equipment in China. Founded in 1998, Neusoft Medical Systems now has 7 overseas subsidiaries respectively located in the United States, Dubai, Peru, Russia, Brazil, Kenya, and Germany.

Currently, products of Neusoft Medical Systems are being exported to over 110 countries and regions around the world, serving more than 9,000 healthcare providers.

Neusoft Medical Systems is dedicated to becoming a leading value innovator of global healthcare equipment and services. We care for people's healthcare needs by providing high-quality medical products and services with innovative technology, delivering comprehensive solutions to healthcare providers.

Radiology Solution CT

- More than 22 years of technology accumulation: precision imaging and low-dose application
- More than 5,000 users' authentication: application function and efficient process
- Wide range of CT configuration, starting from 16 slices up to 512 slices.



Radiology Solution MRI

- High hardware configuration
- Fast workflow and imaging
- Ecological and economic design
- User friendly design





Radiographic System HF-525PLUS

HF-525PLUS is an affordable and dependable general radiographic system designed for flexibility and friendly use in all general radiographic procedures, it can also be custom-configured to your specific clinical requirements, including chest, spine, complete skeletal, abdominal, urological and studies

- Different type of high performance generator based on its own high frequency technology
- The 4 ways table is smooth, and effortless to float, and consisted with heavy-duty structure
- Wall bucky stand with electromagnetic lock for easy positioning
- User-friendly flat surface control panel
- Anatomical programming (APR) by morphology, view and body part
- Modular design that saving space to fit into virtually any clinical environment



Ultra100 Portable X-Ray System

Powerful & Stable output with unique features for user conveniences. ECORAY's high frequency inverter technology is heading to more valuable, durable and powerful to produce the high quality of images with every imaging solution.

- High-Power Generator with advanced features
- Most powerful portable generator (110kV/100mA output)
- Auto measuring SID by Ultrasonic sensor
- Easy access to DR solution
- Durable metal connector of hand switch
- Applicable mobile stand & Table as an optional item
- Certified MDD CE for medical us





METALTRONICA

Metaltronica rapidly became known as a dynamic and innovative company who could rapidly change the landscape in the field of mammography. For over 40 years, Metaltronica units have been supporting physicians in their work on breast prevention, offering extremely high quality mammographic images while at the same time significantly reducing the dose of radiation. An unwavering desire to achieve precise and consistent results is at the heart of the Metaltronica project.

Helianthus DBT

The new top-of-the-line Helianthus digital mammography system, the DBT version, is already configured for all mammography procedures including tomosynthesis. It is easily upgradable with cutting-edge biopsy techniques in tomosynthesis and contrast mammography (Dual Energy). Helianthus DBT allows the operator to perform tomosynthesis exams by choosing between three scan angles: 15°, 24°, or 50°. Image acquisition is always carried out at the maximum resolution of the digital detector.



Helianthus

In the standard configuration, Helianthus only allows the acquisition of 2D digital mammography images. However, the system is designed to be integrated at any time with the most current diagnostic methods, such as tomosynthesis and dual-energy (contrast enhanced mammography). Helianthus can be configured to meet all operational needs through a wide range of accessories, including interventional practices that use stereotactic and tomo-guided biopsy sampling.



Helianthus C

This compact unit represents the basic model of a standardized platform and exemplifies the fastest and most cost-effective transition to digital mammography. Helianthus C was engineered for the sole purpose of acquiring 2D digital images. While this system is not upgradable, it can be integrated with a wide range of accessories configured to suit most routine mammography procedures.



Key Projects

Ministry of Health	King Saud Medical City King Fahd Medical City Dammam Central Hospital Aseer Central Hospital East Jeddah Hospital King Abdullah Medical City Makkah
Ministry of Defence	King Fahad Armed Forced Hospital - Jeddah Prince Sultan Military Medical City - Riyadh Prince Sultan Cardiac Center - Riyadh
National Guard Health Affairs	King Abdulaziz Medical City - Riyadh King Khaled Hospital - Jeddah
Ministry of Educations	King Abdulaziz University - Jeddah King Saud University - Riyadh Islamic University Princess Nora Bint Abdulrahman University
Private Hospitals	Dr. Suliman AlHabib Hospital - Group International Medical Center (IMC) - Jeddah Kingdom Hospital - Riyadh Saudi Electric Medical Center (SCECO) - Dammam/ Hasa/ Qateef Saudi German Hospitals Saudia Airlines Medical Center - Jeddah Hayat National Hospital Group
Others	King Faisal Specialist Hospital Royal Commission Hospital - Jubail Royal Commission Hospital - Yanbu

