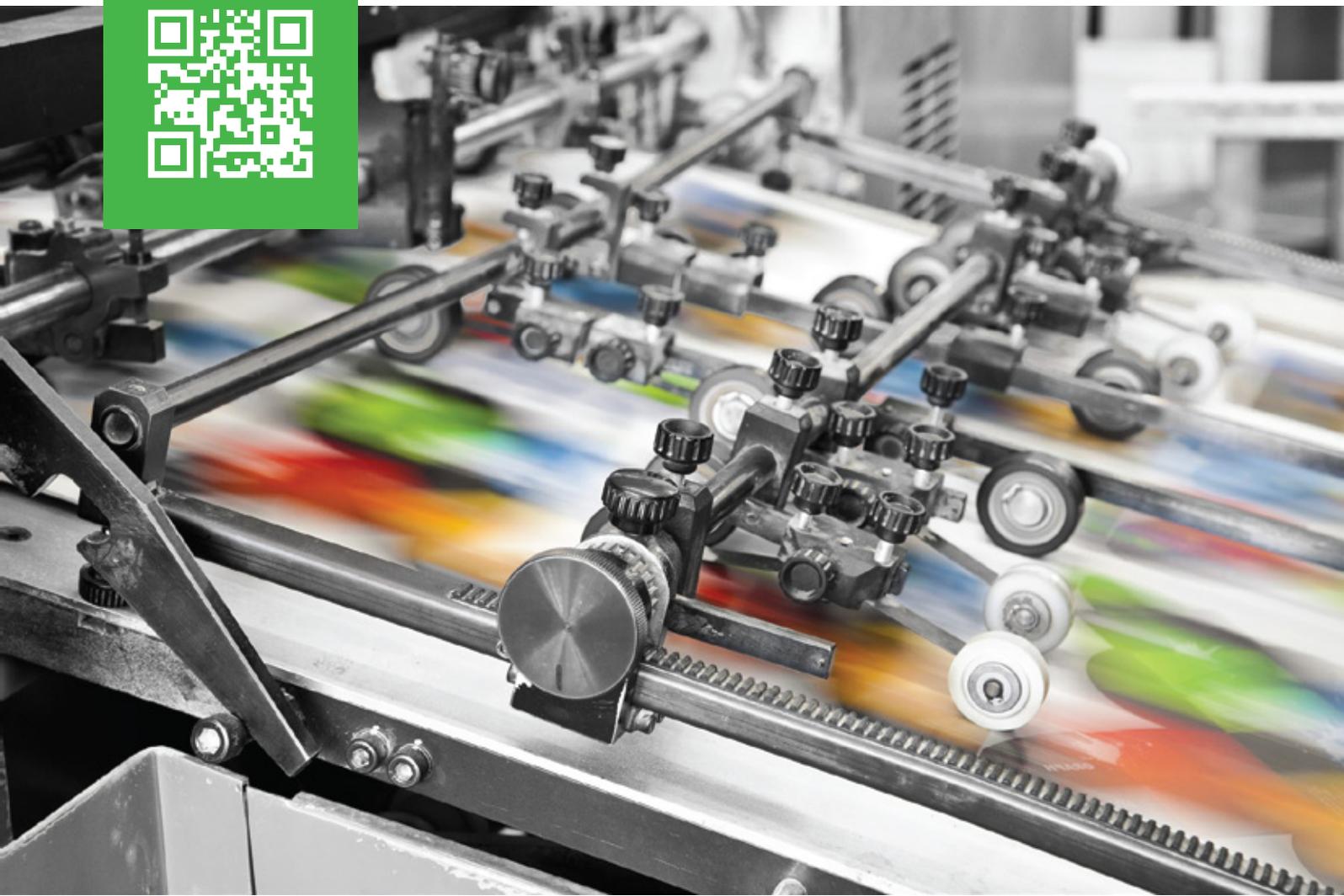


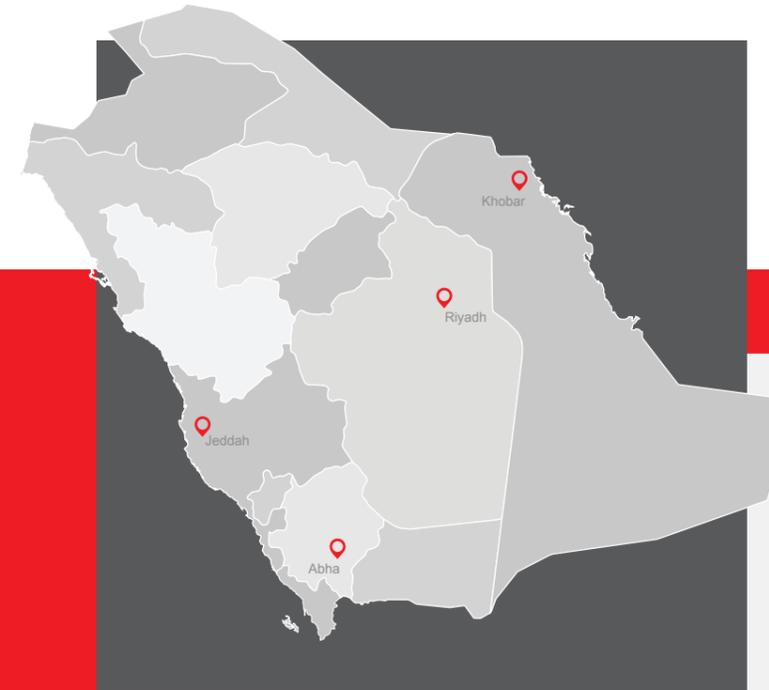
PRINTING & COPYING  
S O L U T I O N S  
P R O F I L E



# SAMIR TRADING & MARKETING

Samir is a family business rich in heritage and remarkable growth. Established in 1953 by Mr. Hamed Mahmoud Al-Hindi, as a leading Sales and Marketing Company, it evolved over the years from the iconic Studio Samir to the ever expanding Samir Photographic Supplies Ltd, in 1984.

Today, a Closed Joint Stock Company with over 600 employees, and offices in Riyadh, Jeddah, Khobar and Abha, Samir is one of the largest Saudi companies specializing in the distribution of advanced products and solutions covering a number of lucrative industries.



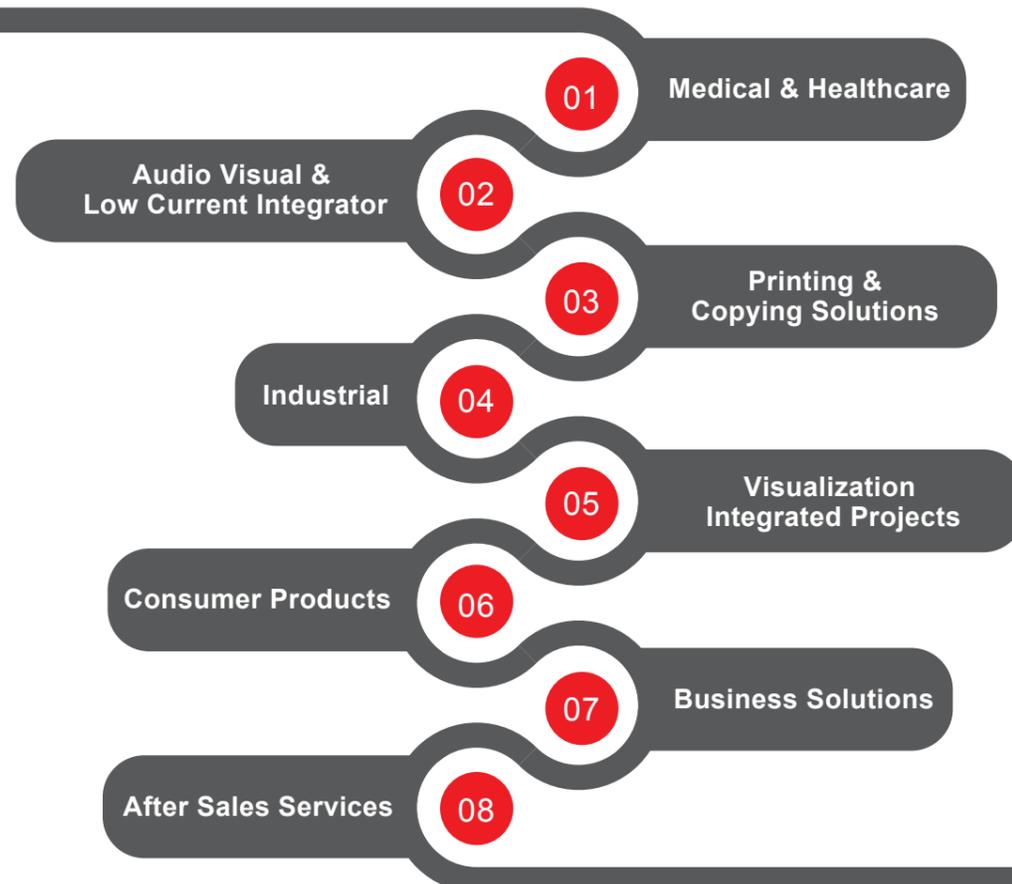
WE BELIEVE IN FUTURE

The company represents world renowned, multinational brands that are leaders in their fields, offering a wide range of products and solutions. From Medical and Health Imaging and Clinical Laboratory Equipment to Dental and Aesthetic technologies. Picture Archiving and Communication Systems and high volume printers, large format scanners. As well as audio-visual educational products, conference room projectors, and AV control rooms. In addition to a number of consumer products and appliances.

Since its inception, the company has been consistently growing, marking achievements and earning a respectable reputation in serving the community, and providing the Saudi market with state of the art digital products. By doing this, the company has become among the top suppliers in the medical, office equipment and imaging industry across the Kingdom.

At Samir, we are leaders in our industry and we understand the meaning of success. We value our customers by offering them high-quality products and premium services that develop their loyalty and exceed their expectations. We believe that we will be successful if our clients are successful. We believe in honesty, trust, and integrity...At Samir, we believe in FUTURE.

## OUR DIVISIONS



# 01 | Copiers, Printers, Scanners

Being a leader in the field of office automation, the Copier Sales Division at Samir Group has a distinctive perception on production printing, wide format and digital identification systems. It offers a wide range of solutions that address the various requirements of printing businesses.

Striving to focus on profitability, efficiency, cost reduction, and document integrity, the division provides tailored solutions and premium services that fully satisfy customers in the production printing market.

We serve:

- | Graphic arts community (commercial printers, digital services providers, and service bureaus)
- | In-plant rooms from corporate data centers to copy centers
- | Corporate, government and education with special total print software solutions
- | Engineers, contractors, architects, and consultants
- | Security systems for education, military and corporate

Our services, which are delivered through direct purchase, lease and facility management program, will help our customers increase productivity, while ensuring their full contentment and loyalty.

In the Copier Sales division, we are devoted to offering solutions to all your production printing needs.

**RICOH**  
imagine. change.

**Kodak**  
NexPress SX



 **Colortrac**  
Our Business is Your Image

**ATICA**  
TECHNOLOGIES

Ricoh is a trusted technology leader, with an impressive track record for innovative and sustainable business solutions. Our innovation is inspired by the individual needs of our customers, from small start ups to major organisations.

Rex-Rotary offer an advanced range of multifunctional products (MFPs) that combine the functionality of advanced digital copiers with those of network printers, network scanners and faxes. With the significant advantages of network connectivity and the flexibility of the MFP's combined options, Rex-Rotary is cap-able of matching all clients' needs; from the simplest to the most sophisticated with a single, reliable and high quality package every time.

- | Colour Cutsheet Production Printers
- | Black & White Cutsheet Production Printers
- | Multifunction Colour
- | Multifunction Black and White
- | Total Software Print Solutions



## Kodak

### NexPress SX

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The KODAK NEXPRESS SX Digital Production Color Platform can help you drive more jobs per shift and more profit per page, by consistently and reliably producing market-leading image quality from job to job and day to day.

#### KODAK NEXPRESS Digital Production Color Platform

- | Photographic Image Quality
- | High Value Applications
- | Benchmark Productivity





KIP the leading innovator in wide format printing and image capture technology. KIP is a major provider of wide format digital solutions for the architectural, engineering and manufacturing industries – solutions that deliver efficient, dependable, consistently high quality performance.

### | Print Systems



The KIP print Systems features an innovative top stacking design that fits where you need it in tight spaces or against a wall, delivering easy access to all system features and enhancing workflow productivity.

### | Color Scanner



The KIP scanner sets a uniquely high standard for speed quality and flexibility in a digital image capture system.

### | Folding Systems



KIP folding and finishing systems automate wide format document folding requirements by providing folding, stacking and collation in a compact design.



Colortrac has been a pioneer and innovator in cost-effective color and monochrome wide format scanners. They are the first manufacturer to deliver affordable digital color image capture for large format copying and wide format scanning applications in the graphic arts, construction, engineering, GIS, mapping and many other large format scanner applications

### Colortrac SmartLF SC Xpress Series

A well-proven, innovative technology for great wide format image quality. Single Sensor is a US Patent protected Colortrac invention that combines CIS elements and LEDs in a single line for maximum scan accuracy and optimal illumination. Reliable and affordable scanning with a fast return on investment.



### Colortrac SmartLF SG Series

Experience an all new scanner with the same charge-coupled device (CCD) sensor technology used in professional quality cameras. Choose the highest quality scans for all your document types, and get it right the first time. Produce superior quality images and copies of documents up to 36 or even 44 inch wide. Scan all types of paper and mounted documents. Super easy adjustment for different media thicknesses up to 15 mm.



KIP the leading innovator in wide format printing and image capture technology. KIP is a major provider of wide format digital solutions for the architectural, engineering and manufacturing industries – solutions that deliver efficient, dependable, consistently high quality performance.

Matica Technologies develops, manufactures and markets proprietary high performance, mid-range and desktop solutions for industrial card personalization and card mailing systems. The Group offers a full range of alternative personalization and encoding technologies for banking, government, access control, ID and transportation applications.

### **ID SYSTEMS**

This extremely high resolution is perfectly serving the increased security printing demands in ambitious ID Card applications, such as National ID programs, Drivers License Programs and similar. Since most of these projects are requiring the personalization on both sides of the card, the XID series already comes with a factory built-in flipper module in the standard model. Your running costs low.



## 02 | Large Format Printers

The Professional Output Division at Samir Group is a leading supplier of large format printers and graphic design services and products.

Over the past decades, the division has been supplying the Saudi Market with premium quality services and products, including printers and supplies from well-known manufacturers (namely HP, KODAK, SEAL etc.), and dealing with major clients as the Ministry of Interior, Ministry of Defense, King Saud University, Saudi Airlines, King Abdulaziz University, etc.

Aiming at meeting the most demanding requirements across industries, the Professional Output Division always strives to provide its customers with leading edge printing technologies that satisfy their needs and demands. It continuously observes the market trends and maintains comprehensive consulting services and good availability to ensure prompt reaction times.

When dealing with the Professional Output Division at Samir Group, you can be assured of receiving prompt and satisfying professional support. The after-sales service, which is made up of a dedicated and responsive sales team, is ready to assist you in any way they can.



**Kodak**





Do more, offer more on every dimension from a wide range of applications to high image quality and quick turnarounds. Whether you need a solution to produce persuasive business graphics. A limited run of gallery quality images, or sign and display production volumes even the opportunity to address emerging applications like wall decoration or vehicle graphics HP solutions deliver the image quality, speed, ease of use, and productivity that can help you move your business forward.

### HP LATEX Printers

More applications. Same day delivery. Keep costs low. HP Latex printing can generate higher profit than ecosolvent with advantages including wider application versatility and prints that come out completely dry, allowing same day delivery. Buy in at an affordable price, and keep your running costs low.



## Kodak

Featuring a true photographic resin coated base paper with "pulp of unsurpassed quality," KODAK PROFESSIONAL Inkjet Photo Paper gives you the freedom to print in your studio, and the quality to back it up. KODAK PROFESSIONAL Inkjet Photo Paper is universally compatible and will work with both pigmented and dye based inkjet printers.

- | Inkjet Photo Paper Luster Finish / 255g
- | Rapid Dry Photographic Glossy Paper / 190g
- | Rapid Dry Photographic Satin Paper / 190g
- | Coated Matte Print Paper / 90g
- | Artist Semi-Gloss Canvas 20 mil
- | Canvas Banner 19 mil



3A Composites products are available from specialized distribution partners in the paper and metal industry and are mainly used for direct to substrate digital printing, screen printing, photo mounting and applications in signs and displays, graphic arts, PoS / PoP advertising and exhibitions.

### **KAPA Foam Board**

- | Usable surfaces on both sides
- | High quality cover sheet layers
- | Excellent level of stiffness and good
- | dimensional stability
- | Perfect flatness - even with thin boards



# Our Clients

- | King Abdulaziz City for Science and Technology (KACST)
- | KSU Printing Press
- | Government / Military Printing Press.
- | Copy Centers
- | ABB
- | Riyadh Metro
- | Ministry of Interior
- | Ministry of Defense
- | Ministry of Petroleum & mineral Resources
- | King Fahad Medical City
- | King Abdulaziz University
- | Royal Commission for Jubail & Yanbu
- | Saudi Airlines
- | Armed Forces Hospital (KKMC)

[www.samirgroup.com](http://www.samirgroup.com)